

GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT

Elections – National Voters' Day, 2013 – Publicity – Telecasting of Scrolls in Telugu News Television Channels – Payment of bill Rs.12,641/- to M/s Rachana Television Private Limited, Hyderabad – Sanctioned – Orders – Issued.

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GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

**G.O.Rt.No: 904**

**Dated: 23-02-2013**

Read the following:-

1. Govt. Lr.No.6920/Elecs.E/A2/2012-89, dt:22-01-2013.
2. From M/s NTV News channel, Invoice No.SR/2,497/12-13, dt:31-01-2013.
3. G.O.Rt.No.351, Fin. (Expr.GAD.I) Dept., dt:02-02-2013.

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**ORDER:**

In the letter 2<sup>nd</sup> read above, M/s. NTV, Hyderabad has been requested to telecast the Scrolls through NTV News channel from 22<sup>nd</sup> January to 24<sup>th</sup> January, 2013 in connection with National Voters' Day on 25.01.2013 @ 25 Scrolls per day i.e., 10 Scrolls in the morning between 7 to 9 a.m. and 15 Scrolls in the evening between 7 to 9 p.m. @ Rs. 150/- per scroll exclusive of service tax. Accordingly, M/s NTV, Hyderabad has telecasted scrolls in their channel TV News and furnished the bill for an amount of Rs.12,641 including all taxes and requested for arranging payment in the reference 2<sup>nd</sup> read above.

2. After careful examination, Government hereby accord sanction for payment of **Rs.12,641/-** (Rupees Twelve thousand six hundred and forty one only) to M/s.Rachana Television Pvt. Limited, Hyderabad towards the cost of telecasting Scrolls through their channel from 22-01-2013 to 25-01-2013 to create awareness among the citizens / electors regarding National Voters' Day, 2013.

3. The expenditure sanctioned in para 2 above shall be debited to **"2015 Elections - M.H 103 Preparation and Printing of Electoral Rolls – S.H (04) Assembly and Parliamentary Constituencies – 260 Advertisements, Sales and Publicity Expenses"** and shall be met from the additional funds provided in the G.O. 3<sup>rd</sup> read above.

4. The General Administration (Claims.C) Department are requested to credit the amount sanctioned in para 2 above in favour of **"M/s. Rachana Television Private Limited, Hyderabad, A/c No.911020052176145, Axis Bank, Jubileehills Branch, Hyderabad, IFS Code:UTIB0000030, MICR Code:500211004"**.

(Contd...2...)

5. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

BHANWAR LAL,  
CHIEF ELECTORAL OFFICER & E.O  
PRINCIPAL SECRETARY TO GOVERNMENT

To

The Senior Manager (Sales), Rachana Television Pvt. Ltd., Hyderabad

The General Administration (Claims.C) Department

The Pay & Accounts Officer, Hyderabad

The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

Copy to:

The Director of Treasuries & Accounts, A.P., Hyderabad

The Accountant General, Andhra Pradesh, Hyderabad.

Finance (Expr.GAD.I/ BG.III) Department.

SF/SC.

//FORWARDED:: BY ORDER//

SECTION OFFICER